



www.chopart.org
 ATL New Orleans
 Hyderabad Accra

ChopArt is an arts nonprofit serving homeless teens in Atlanta, New Orleans, Hyderabad, India and Accra, Ghana. We provide a minimum of 6 weeks of art programming for 27,000 homeless teens all around the world. Our program is designed to build community, provide creative entrepreneurial opportunities for the youth and to combat some of the negative effects of youth homelessness such as drug abuse, sex trafficking and suicide.

ChopArt is seeking candidates for the following internship opportunity. Selected interns will work alongside the **CEO and Founder** and committees to develop programs, policies, and informational databases.

Compensation: Unpaid

Time commitment: 12 weeks, 12 hours a week

Job title	<i>Social Media Intern</i>
Reports to	<i>Social Media Manager</i>

Job purpose

The Social Media Intern engages the ChopArt community in meaningful online content development. This intern will coordinate aspects of the organization’s social media efforts and will have the opportunity to learn about our mission and directly connect groups and individuals who wish to engage our youth through consistent published content.

Duties and responsibilities

- Assist with developing overall online content.
- Develop and update Facebook, Twitter, and Instagram content by scheduling posts to roll out throughout the week.
- Research statistics and articles to be shared on social media to inform audiences.
- Communicate volunteer opportunities, upcoming events, fundraising initiatives, and organizational updates.
- Help strategize recruitment and fundraising efforts alongside other interns and staff members.
- Assist in creating, updating, and maintaining social media intern manual and training documents.

Things You’ll Learn

- About the lives and development of homeless youth
- How to strategize online content according to organizational goals.
- How to directly connect individuals with ChopArt causes they care about
- How to research third party content
- How to develop training, documents, and orientation materials for social media program.
- How to advocate for our teens!

Qualifications

- An established knowledge and understanding of the homeless community
- Self-starter and exceptional research skills
- Great organizational skills and content developer
- Trustworthy and responsible individual capable of effectively representing the ChopArt brand and its youth.
- Dedication to connecting the community to grow ChopArt capacity and reach